

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Black et al.
Serial No.: 09/738,471
Filed: December 15, 2000
Title: Targeted E-commerce System
Group Art Unit: 3627
Examiner: Vanel Frenel

Mail Stop: AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE AFTER FINAL

In response to the Final Office Action mailed April 5, 2007 in the above-identified application, please consider the following:

Remarks begin on page 2.